



2021-2022 UKWDGA SECRETARY REPORT

I feel so privileged to have not only been part of taking women's disc golf to another stage of development in the UK, but to be part of what is turning out to be a self supporting and action based community with a voice for change.

This first Secretary Report for the UKWDGA focuses on how we set up the Association, the work taken to provide the start of a platform for growth, and the background work which is now supporting the organisation.

We developed and wrote a Constitution with Aims and Objectives along with Policies and Procedures, relevant to the kind of organisation we wanted to be. Our Chairs Report outlines our Aims and Objectives clearly and how in such a short time we have hit the road running and with success.

Our brand logos were designed by and developed with one of our members, Amie Kirk.

The UK Women's Disc Golf Association (UKWDGA) was launched on September 1st with a [Website](#), [Facebook](#) and [Instagram](#) Pages. We moved the National Women's Bag Tag League Facebook Group across to the UKWDGA, to preserve the history of growth and the community spirit that had begun in that forum.

We obtained the website domain name, ukwdga.org, and opted for the Wordpress platform, through a webhosting company package that contained email, and provided best value for money to start-up. This was important to keep our costs to a minimum, as we were unsure of prospective members and subsequent income (see Treasurer Report).

The website has been developed through many many hours of work and continues to evolve. Its design has been focused on the majority of users surfing the internet using smart phones. Stats on user-hits bear out this decision. Wherever possible we have directed social media users to our website in the hope that they will look further than just the link they are interested in. Again statistics show that this has been working. We felt it was important to have a website that was informative and kept up to date.

A two tier security process was adopted for the website which again has proved effective, considering how many attempted hacks we had at the initial launch and more recently from Russia!

Likes and Shares of our Facebook Page and using Hashtags on our Instagram Page has pushed what we are doing beyond just the normal UK disc golf groups. Connections from several players across the world have been made as a result.

A Membership management setup was added for free to enable us to build a Members-Only section on the website. We have also added free add-ons to effectively display other initiatives as we evolve.

Many hours of work was spent selling our aims and objectives to prospective Supporters. We opted for the title Supporter rather than sponsor, as sponsor suggests money, and we wanted to encourage anyone interested in helping us develop, to be able to have the freedom on how they could help. (See Treasurer's Report). We have been very proud to advertise who is supporting us, as this is a first in the UK.

Membership expectations were 20 by Christmas 2021, and now at the time of this AGM stands at 65. Each Member was sent a Welcome Letter along with an access code to the Member Only website page and a free UDisc Pro Code for 1 year subscription.

Discussions with the BDGA and SDGA resulted in membership discounts for UKWDGA members. Product discounts were afforded from various Supporters and codes provided via the Members Only Website Page.

The UKWDGA Bag Tag League tag design was put out as a competition to members, and the winner got their design immortalised as the 2022 edition.

In a great effort by Zoe, working with Launch Disc Golf, we had our UKWDGA Signature Lander Disc produced and up for sale, where a percentage of proceeds comes to the UKWDGA. We have encouraged for fun, participation in #discdestination, where owners of the UKWDGA Signature disc take photos of places they've taken and/or played with the disc.

Inspired by Zoe, we developed the UKWDGA Club Level Program and Sample Documents to help Disc Golf Groups become properly managed and transparent Clubs.

We also developed, in partnership with DiscGolfUK, the Community Engagement Funding initiative which was launched in January 2022.

We developed a UK wide Disc Golf Events page, to bring into one place details of tournaments being held around the country. Not all Tournaments Directors have elected to use this but many have.

Our Newsletter Beyond the Flight has been read not just by members, and we have had positive feedback on sharing the contents.

As an organisation we were offered the support of experience from our now Patroness, Zoe Andyke, which we decided to accept and now value.

We have had a much better than expected start to this new venture and with additional Supporters coming our way in the future, I personally look forward to a positive 2023.

Carole Findlay UKWDGA Acting Secretary 2021/22

April 2022